

John Burton Limited

10 November 2010

COFFEE PRICES

Please be aware that we are in a major bull market that is taking coffee prices higher and higher. Over the last day or two the market has reached a mark of 220c/lb-- levels we have not seen since 1997.

Since June we have seen prices increase by 60%, largely due to the Commodity Speculators and the sheer weakness of the US Dollar.

This has been partly off-set by a revaluation of the New Zealand Dollar of 9%.

Because the Coffee Market is being driven higher by Non Coffee People--as a supplier I can't do much about this but have to increase prices accordingly.

As and where possible I average the cost of our New Purchases with our Current Stock Cover in order to keep these increases as low as possible .

Please call us if you need any further information Ph 525-1342

